
ANNA VERNON

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arvernon.com

PROFESSIONAL EXPERIENCE

Maxar Technologies, Denver, Colorado

Art Director, April 2022 - September 2023

Led the corporate vertical of the design team, directly managing one designer while continuing duties from previous role. Built the strategy and execution of the Maxar store 2.0 (swag) as well as a global print solution to serve our 4000+ employees.

Maxar Technologies, Denver, Colorado

Graphic Designer, September 2021 - April 2022

Conceptualized and executed campaigns and communications materials that further the Maxar brand including but not limited to tradeshow booths, internal team marks, swag, digital and print ads, banners, brochures, and corporate events.

Crystal Bridges Museum of American Art + the Momentary, Bentonville, Arkansas

Creative Director, January 2018 - September 2021

Provide strategic and operational management for creative design, marketing, and production of print and electronic publications produced by the museums, including coordination of resources, project management, workflow, and review process and approvals management. Directly hired and manage a design team of four; and continued duties from previous role of Creative Services Manager.

University of Arkansas, School of Art, Fayetteville, Arkansas

Adjunct Design Professor, August 2019 - December 2019

Modified the curriculum and taught a semester of Intro to Type to a sophomore class while maintaining a full workload at Crystal Bridges and the Momentary.

Crystal Bridges Museum of American Art, Bentonville, Arkansas

Creative Services Manager, January 2014 - January 2018

Collaboratively set creative direction for the Museum. Directly hired and managed a design team of two; lead the marketing and creative team in developing and producing collateral including but not limited to institutional materials; advertising campaigns; exhibition promotion and guides; education materials; exhibition labels, banners and other display materials; brochures, rack cards and other marketing pieces; culinary offerings, retail products, development and membership materials; building and grounds wayfinding; and graphic design consultation for interactive expressions including the museum's website and in-gallery kiosks and displays, and product development.

Crystal Bridges Museum of American Art, Bentonville, Arkansas

Graphic Designer, April 2011 - January 2014

Conceptualized, executed and produced campaigns and multifaceted communications materials that adhered to the brand standards of the organization and the creative direction set by Creative Services Manager and Director of Marketing.

Zielinski Design Associates, Dallas, Texas

Graphic Designer, September 2008 - April 2011

Lead web designer, projects also included print, packaging and brand development. Clients included Siemens Mobility, Sally Beauty Supply, Trinity Rail, Hunt Petroleum, among others.

EDUCATION

University of Arkansas, Fayetteville, Arkansas

BFA, Visual Design

2004 - 2008

PROFESSIONAL AWARDS

American Alliance of Museums

2015, Excellence in Exhibitions, *State of the Art*

2018, First Prize, Family Guide Series

Southeastern Museums Conference

2015, Gold + Best of Show, *State of the Art* Campaign

2015, Gold, *State of the Art* Brochures

2015, Gold, C Member Magazine

2018, Silver, *Soul of a Nation* Campaign

2018, Silver, *Soul of a Nation* Invitation

2018, Silver, *Soul of a Nation* gallery guide